

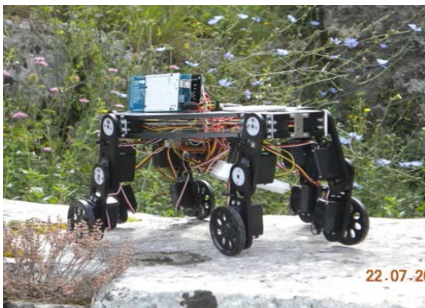


International Workshop HERITAGEBOT 2017

21-22 September 2017: Cassino, Italy



The aim of the Conference is to bring together researchers, industry professionals and students from the broad ranges of disciplines referring to areas of activities for Cultural Heritage, in an intimate, collegial and stimulating environment. The Conference will be held at the Aula Magna of School Engineering in the University of Cassino and South Latium in Cassino.



TOPICS

Papers are solicited on topics related with systems developments for Cultural Heritage within aspects of theory, design, practice and applications, including but not limited to:

- Business models and business planning: applications to Cultural Heritage
- Creative cities & industries
- Creative consumption
- Documentation, Analysis & Survey of Cultural Heritage
- Economics of Cultural Heritage
- Economics of creative industries
- Cultural Heritage and Business and Organizational Models
- Cultural Heritage and Collaborative Digital Systems
- Citizen Science for Cultural Heritage: towards a new open model
- New technologies for Cultural Heritage
- Psychology of creativity
- Service Robotics for Cultural Heritage
- Law's tools for the development and innovation management in Cultural Heritage
- Capital budgeting and capital structure of Cultural Heritage sector
- Cultural Heritage and value creation
- New devices and procedures for Cultural Heritage
- Reports of field applications in Cultural Heritage

LOCAL ORGANIZING COMMITTEE

Marina Bianchi
Marco Ceccarelli (chair)
Michela Cigola
Francesco Ferrante
Carmelo Intrisano
Giuseppe Recinto

Secretariat e-mail: ceccarelli@unicas.it

PAPER ELECTRONIC SUBMISSION

Full paper should be sent in PDF format before April 1st, 2017 via web <https://ocs.springer.com/ocs/home/heritagebot2017>.

Please, indicate a session title/topic in which the paper will be properly included. Notification of the acceptance after peer review will be mailed by May 10th, 2017. Final paper should be sent in PDF format via web before June 1st, 2017.

Only papers with at least one author as registered participant will be included in the Proceedings. Proceedings will be published in a Scopus indexed printed volume.

PRESENTATION AND PROCEEDINGS

The official language of the Symposium will be English. The speakers should present their contribution in 15 min. Further 5 min are available for discussion. Slide and overhead projectors, projectors for personal computers, and VHS video system are available for presentation. Registered participants will receive one Proceedings copy at the registration desk.

REGISTRATION FEE

The registration fee includes the complete program of the Conference and Proceedings.
PARTICIPANTS: Euro 300 (before 1st June 2017)
Euro 400 (after 1st June 2017).

STUDENTS/ACCOMPANYING PERSONS: Euro 200
Payment will be made by bank transfer to the Conference account with a copy to the conference secretariat, indicating HeritageBot 2017 (See webpage).

Web Page

<http://heritagebot.unicas.it/heritagebot2017>

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INSTRUCTIONS FOR AUTHORS

Guidelines for the manuscript format will be available on the web page. The papers will be written with 11 point characters in one column on an A4 sheet. The length of papers will be limited to 8 pages.

LOCATION

Cassino is a modern town since it has been completely rebuilt after the destruction during the World War II and it is quite famous for the Montecassino Abbey. Cassino is located just below the mountain where the Montecassino Abbey is situated.

In September the weather is fine, sunny temperatures above 20°C.

ACCOMMODATION

In Cassino there are several hotels in all the categories. The average cost for a 3-star hotel is about 70 Euro. Early reservation is recommended by contacting directly hotels or through the HERITAGEBOT 2017 Secretariat. A list of hotels will be sent to the authors and to registered persons.

TRAVEL INFORMATION

Cassino can be reached easily both by train and by car. There are hourly trains from Rome to Cassino; the trip takes approximately two hours. An exit of the Highway A1 is located at Cassino and a car trip from Rome may take one hour and a half. A pick up service by bus will be provided from and to Rome airport.

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Department of Economics & Law,
University of Cassino and South Latium